

# MEMBERSHIP DIRECTORY

2024-2025

*Finding top-quality Red Angus genetics  
has never been easier*



MISSOURI  
**RED  
ANGUS**  
ASSOCIATION



HB

# Laredo

308L



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LACY'S RED ANGUS & MC LIVESTOCK

# *Annual Production Sale*

OCTOBER 26, 2024 AT 1:00 PM IN DREXEL, MISSOURI



## **Offering Red Angus & Polled Herefords**

*Bulls | Open Heifers*

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**Lacy's**  
Red Angus  
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Dan & Kelly Lacy | Drexel, Missouri

Dan: (913) 909-1912 | [dan@lacysredangus.com](mailto:dan@lacysredangus.com)

[LACYSREDANGUS.COM](http://LACYSREDANGUS.COM)

**MC**  
*Livestock*

Nick, Callie & Stetson Curtis | Archie, Missouri

Nick (573) 999-3887 | Callie (816) 807-6606

Rodney, Kay & Mackenzie Mawson

[MC-LIVESTOCK.COM](http://MC-LIVESTOCK.COM)







# PRESIDENTS WELCOME

## Welcome to the Missouri Red Angus Directory!

We are in the midst of an unprecedented time in the cattle business. The market is strong and producing record revenues. At the same time input costs have soared. When trying to navigate these conditions at optimum profitability, a great place to start is in the efficiency of your cow herd. Cows that remain in the herd longer, flesh easier, and have strong mothering ability will help to drive up profit potential and decrease these input costs. The Red Angus female was designed for exactly this moment in time.

There have also been few times as appealing as now to improve your bull inventory. When you combine the high salvage value of your current bull, the greater input costs of maintaining open cows, and the rewards available for genetic merit in your feeder calves the choice is clear. There is a strong group of producers within this directory who will meet the bull buying needs of any purebred or commercial operation.

You will find that there are ample breeders within this directory who can provide leading genetics to move your program forward. What you will also find are mentors, role models, and excellent fellowship. You will often hear it said that you will become like the people you spend time around. As this group works collectively towards the promotion of the Red Angus breed, it is inevitable that each of the members will experience personal growth as well. I encourage anyone who has an interest in the growth and continued success of the Red Angus breed to consider becoming a member.

The Missouri Red Angus is a group with a strong history behind it, but the potential for our best days lies ahead. Anyone who has had the pleasure of watching the growth of our Missouri Junior Red Angus program in recent years surely feels excited about our trajectory. If there is anything that I or any of the members in this directory can assist you with, do not hesitate to reach out.

Sincerely,

***Adam Brown***

Missouri Red Angus Association President



*Find What You've Been Missing*



# HOME PLACE

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# BOARD OF DIRECTORS

## **President**

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## **SW Director**

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## **Ex-Officio Industry**

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jlcattleco@yahoo.com

## **NW Director**

Brian Hart  
(660) 815-2222  
brian.hart1215@gmail.com

*Our team can help answer your questions.*

# MEMBERSHIP APPLICATION

You can join by filling out this form or  
join and pay online at: <https://moraadues.cheddarup.com>

NAME: \_\_\_\_\_

FARM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PLEASE CIRCLE ALL THAT APPLY

SEEDSTOCK OR COMMERCIAL

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

## Please check one membership option below:

Membership renewals are due January 1st of every calendar year.

Junior members should use the separate junior form in this directory or on the website.

☐

### Regular Membership - \$35

Must be currently engaged in production of Red Angus or Red Angus Crossbreds.

☐

### Regular Membership plus Website Link on MORAA Website - \$75

Website: \_\_\_\_\_

☐

### Association Membership \$35

(All other members)

**Please make checks payable to: Missouri Red Angus Association**

Linda Campbell - Treasurer • 3905 S. 28th Rd Dunnegan, MO 65640

# SOUTHERN-ADAPTED PROFIT POWER



American Red, a strategic cross between Red Angus and Santa Gertrudis, merges southern cattle adaptability with profitability.

- Red-hided and heat-tolerant
- Optimal performance and profitability
- Maternal traits, adaptability, growth and marbling
- Well suited as replacement females and value-added steers



**Elevate your herd with  
American Red's proven genetics.**

Discover more at [americanred.org](http://americanred.org)



# RED ANGUS MARKETING PROGRAMS

## FEEDER CALF CERTIFICATION PROGRAM



- Traceability to at least 50% Red Angus genetics
  - Source verified to ranch of origin
  - Group age verified
- No enrollment fee, just the cost of your program tag choice.*

The Red Angus Feeder Calf Certification Program is the first step in differentiating your cattle to buyers, feedlots and packers. Experience industry-leading return on investment for just the cost of an ear tag – with no enrollment fees.

The Red Angus Association of America marketing team offers assistance to Red Angus bull customers at no charge.

**Visit [RedAngus.org](http://RedAngus.org)  
for contact information.**

**GENETICS • AGE • SOURCE**

## ALLIED ACCESS



- Source verified to ranch of origin
  - Group age verified
- No enrollment fee, just the cost of your program tag choice.*

## Red Angus Marketing Assistance

- **FCCP (Yellow Tag)**
- **Allied Access (Green Tag)**
- **Premium Red Baldy (White Tag)**
- **American Red (Blue Tag)**
- **Feeder/Fat Cattle Show List**
- **Stockyard**
- **Calendar of Events**
- **Red Angus FeederFax**

**AGE • SOURCE**



[RedAngus.org](http://RedAngus.org)

**RED ANGUS**

RANCH TESTED. RANCHER TRUSTED.

**940-477-4593**

*We hope you will join us for these upcoming*

# 2025 EVENTS

**APRIL**  
**26-27**

**Show Me Reds Sale & Annual Meeting**  
Springfield, Missouri

**JUNE**  
**8-13**

**Red Angus Youth Expo**  
Springfield, Missouri

**JUNE**  
**15-21**

**Fuzion, the NAJRAE Tradition**  
Spencer, Iowa

**JULY 22-  
AUGUST 2**

**Ozark Empire Fair**  
Springfield, Missouri

**AUGUST**  
**7-17**

**Missouri State Fair**  
Sedalia, Missouri

**OCTOBER**  
**3-5**

**Ozark Fall Farmfest**  
Springfield, Missouri

**OCTOBER**  
**8-26**

**American Royal Livestock Show**  
Kansas City, Missouri



## How the Red Color Works

B= dominant black gene  
BB= homozygous black

b= recessive red gene  
Bb= heterozygous black, red carrier

*Red x Red*

	b	b
b	bb	bb
b	bb	bb

100% of progeny will be red (even if any red parent had a black parent)

*Black, Red-Carrier x Red*

	b	b
B	Bb	Bb
b	bb	bb

50% of progeny will be black. Reds will be pure red & blacks will be all black red-carriers.

*Homozygous Black x Red*

	b	b
B	Bb	Bb
B	Bb	Bb

100% of progeny will be black, red carriers.

*Black, Red-Carrier x Black, Red-Carrier*

	B	b
B	BB	Bb
b	Bb	bb

75% of the progeny will be black & 25% will be red. Of the blacks, 2/3 (50% of the total progeny) will be red carriers & 1/3 (25% of total progeny) will be non-red carriers.

**Note;** A red calf, even if from black parents, is pure red (bb). It has NO black genes.

The red color of Red Angus has three distinct advantages:

- 1) Red is the most populous color of cattle breeds world wide. Red Angus provides a continuity and uniformity of color to any crossbreeding system.
- 2) Red is more heat tolerant than black and the bronze pigmentation gives a great resistance to cancer eye and sun burned udders. The majority of the world's cattle are in areas that need heat tolerance, so the red color is a definite advantage.
- 3) Red crossed red always breeds true. Red Angus carry no diluter genes and thus avoids the grays that result when crossbreeding with blacks.



## Why Missouri Red Angus?

An old cattleman saying is...

***“You can move cattle North & West, but you can’t move cattle South & East.”***

Many of us have experienced the problems that can be associated with importing newly purchased cattle into our environment. What we’ve seen is a significant percentage of cattle that have not been raised on fescue who will struggle once imported into the fescue belt and forced to perform in our environment “on the grass we love to hate”. Cattle experiencing fescue toxicosis, also referred to as “summer slump”, may exhibit rough hair coats, heat stress, suppressed appetite, poor growth and reduced calving rates. Some animals eventually overcome this issue, but many will not and will eventually be culled from the herd.

While there are several tools offered to combat the problems such as mineral supplements, DNA testing, etc., their success rate is limited at best. The USDA estimates that fescue toxicosis costs the U.S. beef industry an estimated \$600 million to \$1 billion annually in lost revenue because of reduced reproductive and growth rates in cattle herds.

Research on the subject has been done for years. In 2016, University of Missouri Extension geneticist, Dr. Jared Decker, won a \$2 million grant from the USDA to find genetic differences among regions. Decker and his colleagues are utilizing DNA markers to study the interactions between cattle DNA and the environment. The study is focused on DNA, hair shedding and tall fescue forage. When complete, the data will be used to design region-specific EPD’s.

The entire state of Missouri is situated within the fescue belt. Since fescue was introduced into our region, Missourians have built their herds using genetics that have **proven** to be “fescue tolerant” livestock. This is one of the great advantages that the vast majority of our members have over breeders from outside the fescue belt..... **“Bred In Fescue Tolerance”**

**United States Fescue Belt**







## Turning the Cow Herd **Red**

### Why **Red** Angus.....

- Red in color with bronze pigmented skin
- Naturally polled
- Gentle natured and easy to work
- Improved heat tolerance
- More resistant to pinkeye & sunburned udders than non-pigmented skinned animals.
- Improved insect resistance
- High quality carcass with excellent intra muscular marbling
- Red crossed red always breeds true.
- Red Angus carry no diluter genes and therefore avoids the grays that result when crossbreeding with blacks.

### **Red** Angus Females.....

- Have strong maternal instincts
- Are highly fertile
- Provide excellent milk production
- Reach puberty at a young age
- Are renowned for their longevity
- Are the most sought after female in the industry today

### **Red** Angus Bulls.....

- Provides calving ease without sacrificing performance
- Large scrotal sizes with excellent semen production
- Provide the most cost effective way to assemble a Red Angus Cow Herd
- Are excellent choices for crossbreeding

### **Red** Angus Value Added Programs.....

- Premium Red Baldy Heifer Program™(PRB)
  - Premium Red Baldy tagging program is designed to take advantage of hybrid vigor by maximizing the best traits of both Red Angus and Hereford, providing commercial producers with premium replacement females
- American Red™
  - The Red Angus Association of America and Santa Gertrudis Breeders International have collaborated to provide a unique blend of maternal traits, adaptability, growth and marbling – all packaged with a heat-tolerant, red hided animal.
- RAAA Feeder Calf Certification Program (FCCP)
  - The USDA process-verified program is the industry's largest and longest running program, verifying genetics, age and source for over two decades.
- Allied Access Feeder Calf Program (AA)
  - Allied Access delivers Age & Source Verification (ASV) without the Genetic restrictions of its predecessor, the FCCP.



## **MISSOURI RED ANGUS REGIONS**

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The map above outlines the regions of our state so you can locate the general area where a producer is located based on the region listed with their contact information.



## 2024- 2025 MEMBERS

### **Kody Agee**

#### **R and L Polled Herefords**

1812 Hwy 32 • Halfway, MO 65663

417-399-7940

Kodyagee@gmail.com

**Region: SW**

### **Zach & Lacy Allee**

#### **Allee Land and Cattle**

8023 NE Patton Rd. • Hamilton, MO 64644

660-973-2915

Allee2016@icloud.com

**Region: NW**

### **Jamey Allen**

#### **Allen Brothers Farm**

29 Grant 441 • Prattville, AR 72129

870-942-9773

Allenbrothersfarm@gmail.com

**Region: AT LARGE**

### **Dennis Alt**

#### **Double A Land & Cattle**

22286 W. 74th St. • Shawnee, KS 66227

913-558-7966 • 417-684-0881

dmalt@kc.rr.com

**Region: NW**

### **Will, Steve, Peri, Peyton Andras**

#### **Andras Stock Farm**

P.O. Box 109 • Manchester, IL 62663

217-473-2355 • 217-473-2320

andras@irtc.net

[www.facebook.com/andrasstockfarm](https://www.facebook.com/andrasstockfarm)

**Region: AT LARGE**

### **Darrell or Derek Armstrong**

#### **Armstrong Red Angus**

5203 Garrett Rd. • Rogers, AR 72758

479-422-1854 • 479-633-2441

darrellarmstrong@cox.net

**Region: AT LARGE**

### **Christopher Asmus**

#### **Moreland Hills Farm**

461 County Hwy 241 • Benton, MO 63736

573-450-7213

chris.asmus.24@gmail.com

**Region: SE**

### **Bob Austin**

#### **Crown Reds**

P.O. Box 840 • Richland, MO 65556

573-765-4037 • 573-434-2453

joan.t.austin@gmail.com

**Region: SE**

## **Gregg & Sandy Bailey**

### **Breezin B Farm**

1503 N. Edgemont Circle • Springfield, MO 65802  
417-766-2380 • 417-236-3899  
breezinb@sofnet.com

**Region: SW**

## **Jim & Stephanie Bailey**

17305 Riverside Rd. • Crocker, MO 65452  
406-839-5416  
Ranchwife1103@gmail.com

**Region: SE**

## **John Banks**

1853 Brentwood Pointe • Franklin, TN 37067  
205-792-8881  
jbanks35@icloud.com

**Region: AT LARGE**

## **Cody Banner**

### **Banner Cattle**

7282 Bryant Knob Rd. • Wellington, MO 64097  
816-616-0473  
codyabanner@gmail.com

**Region: NW**

## **Darin Biegel**

### **Triple Oak Ranch**

32361 London Place • Macon, MO 63552  
660-651-3856  
cdbiegel@hotmail.com

**Region: NE**

## **Ryan Bilyeu**

### **Bilyeu Farms**

2897 W. Jackson St. • Ozark, MO 65721  
417-838-1093  
bilyeufarms2016@gmail.com

**Region: SW**

## **Matt & Jennifer Boatright**

### **Maplewood Acres Farm**

29775 Pony Path Rd. • Sedalia, MO 65301  
660-287-1341 • 660-287-5232  
mboatrig@gmail.com  
maplewoodacres.com

**Region: SW**

## **J. Micah Bristow**

### **Circle 5 Cattle Co.**

15169 Hwy M • Marble Hill, MO 63764  
573-866-3262 • 573-208-8125  
micah.bristow@icloud.com  
www.circle5cowschool.com

**Region: SE**

## **Robert Brodie**

### **Schaf Tal Farms**

314 Autumn Ridge • Altenburg, MO 63732  
573-579-5970  
Schaftal@yahoo.com

**Region: NE**

## **Adam Brown**

### **Brookside Red Angus**

4256 County Road 439 • Jackson, MO 63755  
573-986-8781  
abrownbrookside@outlook.com

**Region: SE**



**Glenn & Randy Brown****Diamante Ranch, LLC**

16651 Hwy V • Diamond, MO 64840

417-325-6292 • 417-437-1432

randybrown@diamanteranch.com

[diamanteranch.com](http://diamanteranch.com)**Region: SW****Don & Sheri Bryan****Bryan Red Angus**

3200 Harper Rd. • Clark, MO 65243

573-687-3182

redangus@sheribryan.com

[redangus.sheribryan.com](http://redangus.sheribryan.com)**Region: NE****James & Linda Campbell****Campbell Creek Red Angus**

3905 S 28th Rd. • Dunnegan, MO 65640

417-654-2949 • 417-327-7870

lin12cam@gmail.com

**Region: SW****William Counts****Monclova Cattle Co.**

91 NE 600 • Warrensburg, MO 64093

660-909-6099

countsw@gmail.com

**Region: NW****Nick, Callie & Stetson Curtis****Rodney, Kay & Mackenzie Mawson****MC Livestock**

17133 NW County Rd. 701 • Archie, MO 64725

573-999-3887 • 816-807-6606

calliecurtis12@gmail.com

ncurtis43@yahoo.com

[www.mc-livestock.com](http://www.mc-livestock.com)**Region: SW****Brian Dreyer**

14273 West Farm Rd. 174 • Republic, MO 65738

417-366-0001

Pattydreyer84@gmail.com

**Region: SW****John Carter & Scott Davis****Veto Valley Farms**

304 Elk Ave. S. • Fayetteville, TN 37334

931-703-0090 • 917-679-8488

jwcarter.1980@gmail.com

**Region: AT LARGE****Calvin Dryer****Dryer Farms**

52 Hollowberry Rd. • Louisburg, MO 65685

417-733-2197

calvindryer@gmail.com

**Region: SW****Travis Duenke****Duenke Farms, Inc.**

211 Locust St. • Laddonia, MO 63352

573-473-2475

travisduenke23@gmail.com

**Region: NE**

## **Jerry & Rachel Ellis**

### **Ellis Cattle Co.**

550 NW 721 • Centerview, MO 64019

660-909-6110

ellisjerryd@hotmail.com

**Region: NW**

## **Cody Enderle**

### **Enderle Cattle Co.**

5267 Co. Rd. 532 • Jackson, MO 63755

573-318-4551

codyenderle@gmail.com

**Region: SE**

## **Floyd Ferrell**

2754 State Hwy H • Sikeston, MO 63801

573-382-5151

**Region: SE**

## **Jarrell & Brent Foreman**

### **Foreman Farms**

3652 Shelby 211 • Shelbyville, MO 63469

573-231-6424 • 660-415-7720

jarrell.foreman@usda.gov

**Region: NE**

## **Jake Fowler**

### **Explosive Cattle Co.**

2731 County Rd. 824 • Omaha, AR 72662

870-715-8038 • 870-577-3542

explosivecattleco@yahoo.com

**Region: AT LARGE**

## **Austin Francka**

### **Francka Farm**

1449 E. 490th • Bolivar, MO 65613

417-327-9735

francka024@gmail.com

**Region: SW**

## **Ryan Gallivan**

### **Landis Cattle**

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417-399-1913

gallivan\_ryan3@yahoo.com

**Region: SW**

## **Kyle Gilchrist**

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14075 120th St. • Douds, IA 52551

641-919-1077

redcowseller@yahoo.com

**Region: AT LARGE**

## **Patrick Gillespie**

### **Gillespie Farms**

P.O. Box 698 • Washington, IA 70589

337-852-8219

pgoffice@ymail.com

**Region: AT LARGE**

## **Bradley Going**

### **Triple G Farms**

9491 Plum Hill Church Rd. • Nashville, IL 62263

618-521-0292

bradleygoing@hotmail.com

**Region: AT LARGE**

**Sean & Chase Gray****Gray Land & Cattle**

2754 St. Hwy H • Sikeston, MO 63801

573-382-5151

sagray333@gmail.com

**Region: SE****Kevin & Barbara Gregory****Gregory Family Farms**

19469 Houston Rd. • Houstonia, MO 65333

660-568-3582 • 660-620-3585

gphereford@gmail.com

**Region: NW****Heath Halley****Double H Red Angus**

12488 327th Rd. • Unionville, MO 63565

660-216-1437

hb4halley@gmail.com

**Region: NE****Dwight Harper****Brickhouse Farms**

26692 CR 170 • Tina, MO 64682

660-622-4259 • 660-542-4033

harperdi@yahoo.com

redtieevent.com

**Region: NW****Brian Hart****Hart Brothers, LLC**

21686 Rodeo Ave. • Mendon, MO 64660

660-815-2222

brian.hart1215@gmail.com

**Region: NW****Greg Hess****Hess Farms**

4881 Lawrence 1225 • Ash Grove, MO 65604

417-669-0857

gthess@gmail.com

**Region: SW****Cody & Jim Holt****JS Ranch**

24260 Hedge Pl. • Harris, MO 64645

660-748-4363 • 660-748-8352

c.w.holt.55@gmail.com

**Region: NW****Jeff Jarrett****Tavern Creek Red Angus**

120 Groves Rd. • Iberia, MO 65486

573-793-3133 • 573-286-2137

jeffjarrett3133@gmail.com

**Region: SE****Jeff Jenkins****JL Cattle Co.**

27999 Castleberry Rd. • Lebanon, MO 65536

417-532-8816 • 417-322-0023

jlcattlecompany@yahoo.com

**Region: SE****Brian Johnson**

20963 County Rd. 273 • Clarksdale, MO 64430

816-667-9200 • 816-271-3626

**Region: NW**

## Jordan Johnson

### JM Cattle Co.

1979 SW 800th Rd. • Garden City, MO 64747  
816-316-0690  
jmcattleco2009@gmail.com

**Region: SW**

## Greg & Brent Jung

### J Bar 5 Simmental & Red Angus

9233 Main St. • Altenburg, MO 63732  
573-587-1334  
jbar5simm@yahoo.com

**Region: SE**

## Ken, Brenda & Kody Keesaman

### KK Farms Red Angus

8454 SW State Rt. J • Osborn, MO 64474  
816-675-2503 • 816-390-4988 ken@  
kkfarmsredangus.com

**Region: NW**

## Steve & Cheryl Kepes

### Kepes Cattle

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**Region: SW**

## Kirkville Livestock, LLC

P.O. Box 242 • Kirkville, MO 65301  
660-665-9804  
kirkvillelivestock@marktwain.net

**Region: NE**

## Nathan & Lana Koelling

### Koelling Family Farms

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lanakkoelling@gmail.com

**Region: NE**

## Dale Kunkel

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**Region: SW**

## Dan & Kelly Lacy

### Lacy's Red Angus

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**Region: SW**

## Derek & Amy Lacy

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dlacy86@protonmail.com

**Region: SW**

## Hunter & Shannon Lanier

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27999 Castleberry Rd. • Lebanon, MO 65536  
417-718-8062  
srccredangus@gmail.com

**Region: SE**



## **Scott, Stacy, Landon, & Easton Liebhart**

### **ELS Livestock**

21743 State Hwy 148 • Maryville, MO 64468

660-562-3481

[silverspurmo@gmail.com](mailto:silverspurmo@gmail.com)

[www.silverspursalers.com](http://www.silverspursalers.com)

**Region: NW**

## **Brian & Suzanne Loepker**

### **Valley Creek Red Angus**

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## **Eric Luebbert**

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## **Samuel Maibach**

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**Region: AT LARGE**

## **Rick Martensen**

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**Region: SW**

## **Chris & Heather Martin**

### **Martin Red Angus**

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**Region: NE**

## **E. Scott & E. Marcus Martin**

### **Sac River Land & Cattle**

6081 N. Farm Rd. 125 • Springfield, MO 65803

417-988-3814 • 417-655-0968

[esmartinxa@gmail.com](mailto:esmartinxa@gmail.com)

**Region: SW**

## **Charles & Kelly Massey**

### **Massey Land & Cattle**

Route 61 Box 851 • Cabool, MO 65689

417-962-0181

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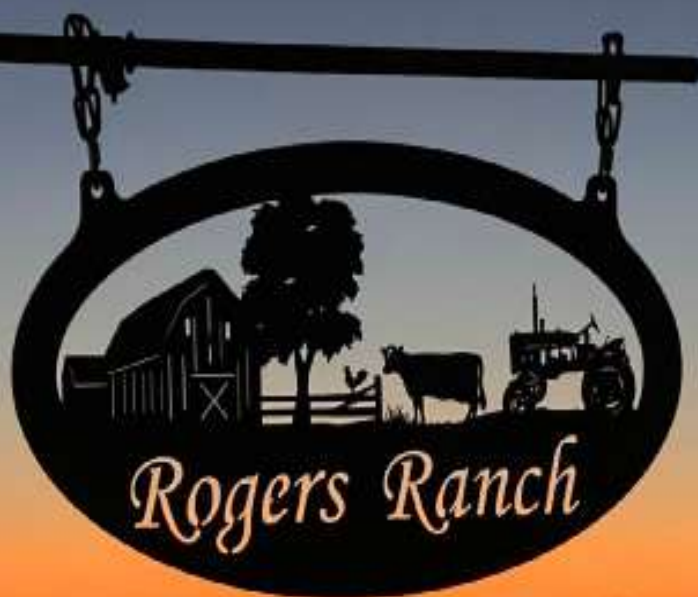
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# Separating Sire Selection

## *for Maternal and Terminal Traits*

### ARTICLE WRITTEN BY

Genna Vanwye, MS  
Graduate Research Assistant  
University of Missouri

Sire selection, whether selecting AI sires or buying bulls, is a genetic decision that undoubtedly affects profitability and the long-term success of an operation. Of course, every operation has different goals and selection criteria. Still, it is undeniable that a bull's influence on a large subset of the calf crop each year makes these decisions economically significant. Many considerations go into sire selection with the foundation being breed type, pedigree, phenotype, and genetics. It's not uncommon for us, as producers, to use bulls with "balanced genetic profiles" that theoretically can produce both replacement heifers and market-targeted calves. However, this method of sire selection reduces selection intensity for desired traits. By selecting a sire that is "good enough" for both maternal and terminal traits, are we leaving performance on the table in both categories? One underused management approach is to separate sire selection for the production of maternal versus terminal progeny.

## **Replacement Heifers**

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Artificial insemination (AI) is a technology that can be used to effectively incorporate this management method into a system. AI provides a way to incorporate superior genetics into the herd without the need to invest in high-cost sires. AI sires often have greater genetic and phenotypic merit, along with improved EPD accuracy compared to what is available locally. When used to produce replacement heifer candidates, genetic merit for relevant maternal traits in those AI-sired females can be greatly improved. Also, with increased accuracy, there are more records to back the EPD profile of the bull, meaning we can be more confident in the reliability of their numbers. Paired with estrus synchronization, AI provides the opportunity to front-load the calving season, increasing the proportion of potential replacement heifers born early in the calving season. By giving those replacement heifer candidates an age advantage, we increase the likelihood the heifers will conceive early in their first breeding season, which has implications for their long-term success in the cow herd and the calves produced by that female.



## Terminal Sire Selection

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Using AI to produce maternally-oriented calves as replacement heifer candidates creates another opportunity: we can now select natural service sires with different criteria and a terminal focus. By eliminating the need to select a bull that carries both maternal and terminal traits, an operation can increase selection intensity for terminal traits and improve performance in calves they plan to sell at weaning or retain ownership on. This can improve calf performance in areas such as growth and carcass, along with improving calf uniformity. Optimizing terminal traits in the calf crop can increase their value in the marketplace.

Crossbreeding can also be an effective tool in this instance. When an operation is raising replacement females and marketing terminally-focused calves, selecting females that excel maternally to produce replacement heifers and breeding the remaining cows to a terminal sire of a different breed will increase individual heterosis of those progeny. Paired with thoughtful genetic selection decisions, these advantages can directly impact profitability within a herd.

## Sexed Semen

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Admittedly, in management systems that use bulls with maternally oriented genetics to produce replacement heifer candidates, there will still be steer calves sired by the maternally-focused AI bull. One way to increase the ratio of female to male calf progeny out of the AI sire is by using sexed semen. Sex-sorted semen can be used to increase the likelihood that an AI-sired calf will be of a certain sex. Although not every bull is available with sexed semen, this system could be used to increase the number of AI-sired calves that are heifers. The sorting process used to produce sexed semen can result in somewhat reduced conception rates compared with conventional semen, as well as an increased cost per straw. For best results with sexed semen, use estrus detection aids and/or monitor heat activity, and only use sexed semen on those females that have expressed estrus by the time of AI.

## Summary

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Separating sire selection for maternal and terminal traits will help optimize trait-based performance in the cow herd and in market-targeted calves. Selection intensity for each of the sire groups will be improved because fewer compromises are made in selection intensity for desired traits. This allows for targeted breeding decisions that can directly affect profitability.

*For more information on this management method in crossbreeding systems visit:*

<https://extension.missouri.edu/publications/g2040>.

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## PHILLY BEEF CHEESESTEAK SANDWICHES

### INGREDIENTS:

- 1 beef Top Sirloin Steak Boneless, 3/4 inch thick (about 1 pound)
- 1 teaspoon garlic powder
- 1/4 teaspoon pepper
- 2 teaspoons olive oil, divided
- 1 medium onion, thinly sliced (about 2 cups)
- 1 medium green bell pepper, thinly sliced (about 2 cups)
- 4 whole-grain or whole wheat hoagie rolls, split, toasted
- 6 thin slices reduced-fat provolone cheese

**Cook's Tip:** To grill, keep steak whole and season with garlic powder and pepper as directed in step 1. Place steak on grid over medium, ash-covered coals. Grill, covered, 7 to 11 minutes (over medium heat on preheated gas grill, 8 to 13 minutes) for medium rare (145°F) to medium (160°F) doneness, turning once.

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### COOKING:

1. Cut beef Top Sirloin Steak lengthwise in half, then crosswise into 1/8-inch thick strips. Season beef with garlic powder and pepper. Set aside.

2. Heat 1 teaspoon oil in large nonstick skillet over medium-high heat until hot. Add onion and pepper; stir-fry 30 seconds to 1 minute. Remove from skillet; keep warm.

**Cook's Tip:** In some classic Philly Beef Cheese Steak Sandwiches, you'll find the addition of sautéed sliced mushrooms. You may add 8 ounces of sliced mushrooms and stir-fry with onion and pepper.

3. Heat 1/2 teaspoon oil in same skillet until hot. Add half of beef; stir-fry 2 to 3 minutes or until outside surface of beef is no longer pink. Remove from skillet; keep warm. Repeat with remaining 1/2 teaspoon oil and remaining beef.

4. Return beef and vegetables to skillet; cook and stir until heated through. Season with salt and pepper, as desired. Top beef with cheese slices. Heat, covered, 1 to 2 minutes or until cheese is melted; stir gently to mix. Place beef mixture on bottom half of rolls. Close sandwiches.

**Cook's Tip:** The sandwiches can be topped with chopped tomatoes, if desired. You may substitute your favorite prepared cheese sauce for provolone cheese. The sautéed bell pepper may be served on top of the beef instead of mixed with the beef. You may broil sandwiches filled with beef and vegetable mixture, topped with cheese slices for 2 minutes on HIGH or until cheese is melted and begins to brown.





## **BEEF.** IT'S WHAT'S FOR DINNER.

### CLASSIC BEEF PATTY MELT

#### INGREDIENTS:

- 1 pound Ground Beef (93% lean or leaner)
- 1 tablespoon Worcestershire sauce
- 1/2 teaspoon pepper
- 1/4 teaspoon salt
- 2 tablespoons butter, softened
- 1 cup diced onion
- 4 slices rye bread, cut diagonally in half
- 4 slices American cheese
- 4 slices thinly sliced Swiss cheese

*Cook's Tip: Cooking times are for fresh or thoroughly thawed ground beef. Ground beef should be cooked to an internal temperature of 160°F. Color is not a reliable indicator of ground beef doneness.*

*Cook's Tip: All sandwiches may be toasted at the same time using larger skillet or griddle.*

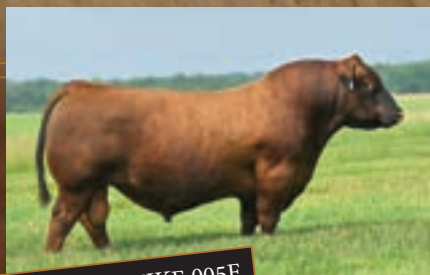
#### COOKING:

1. Heat heavy large cast iron or non-stick skillet or griddle on medium heat. Meanwhile, combine ground beef, Worcestershire sauce, pepper and salt in medium bowl, mixing lightly but thoroughly. Lightly shape into four 1/2-inch thick patties.
2. Place patties in skillet; cook 10 to 12 minutes until instant-read thermometer inserted horizontally into center of patty registers 160°F for medium doneness, turning occasionally. Remove from skillet; keep warm.
3. Melt 1 tablespoon butter in same skillet. Add onion; cook 6 to 8 minutes or until golden brown and very tender, stirring often. Remove onions from skillet; keep warm.
4. Spread remaining 1 tablespoon butter on one side of each bread slice half. Place 2 bread halves, buttered-side down in skillet. Layer each with 1 slice American cheese, 1 burger and 1 slice Swiss cheese; quarter of onion mixture, top with bread slices, buttered-side up. Weight down sandwiches with heavy pan; cook 1 to 3 minutes on each side or until bread is golden brown, turning sandwiches once. Repeat with remaining bread, burgers and cheeses.

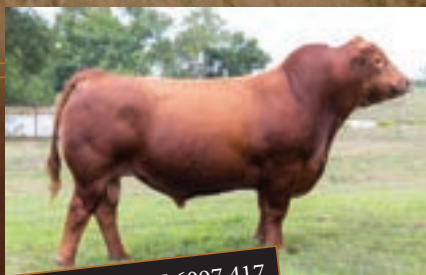
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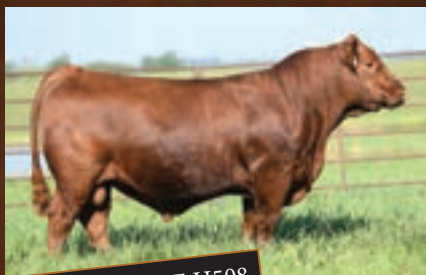
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